



Bartosz Urbanek



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PROFESSIONAL PROFILE

Ambitious and analytical professional with a background in telecommunications (MVNO) and project management. Skilled in **SQL, Power BI, and Business Case modeling**, with practical experience in translating business requirements into actionable product strategies. Passionate about building data-driven products and optimizing user experiences. Seeking a **Junior Product Manager** or **Product Analyst** role to leverage skills in KPI tracking, service testing, and stakeholder management.

Skills

- **Data & Analytics:** SQL (Intermediate), Microsoft Excel (Pivot Tables, VLOOKUP, Macros), Power BI, KPI Tracking & Reporting.
- **Product Management:** Business Case Development, User Acceptance Testing (UAT), Requirement Gathering, Market Analysis.
- **Project Management:** Agile/Scrum awareness, Project Lifecycle Management, Risk Management.
- **Languages:** English (C1), Polish (Native).

PROFESSIONAL EXPERIENCE

Signify | Project Manager Intern | August 2025 – Present

- Collaborated with project managers to oversee the full lifecycle of lighting projects, ensuring delivery within scope, time, and budget.
- Developed and maintained automated reports (using Excel/Power BI) to track key project KPIs, including financial margins and delivery timelines, improving operational control.
- Analyzed project costs and financial data to identify deviations, enabling the team to implement corrective actions early.
- Facilitated communication between cross-functional teams across Europe to streamline project execution and resolve operational blockers.

Polkomtel (Plus) | Key Account Manager Intern (MVNO)

April 2025 – August 2025

- Co-developed Business Cases for new MVNO products and services, performing profitability analysis and offer modeling to support strategic decisions.
- Conducted User Acceptance Testing (UAT) and verification of new service features in billing systems, ensuring product quality before market launch.
- Analyzed customer complaints and service issues to identify recurring product bugs, collaborating with technical teams to implement fixes.
- Supported the implementation of new wholesale services by defining business requirements and participating in partner negotiations. Proposed adjustment that increased client's revenue by 24%.
- Maintained business relationships with key partners, acting as a first point of contact for product-related inquiries and operational support.

Education

University of Warsaw | Faculty of Management | 2023 – Present

Specialization: Digital Business Management

CERTIFICATIONS & COURSES

AI for Everyone: Master the Basics – IBM

- Acquired foundational knowledge of AI concepts (Machine Learning, Deep Learning) and their practical applications in business scenarios.
- Gained understanding of AI ethics and the workflow of AI projects.

EXTRACURRICULAR
ACTIVITIES

Leaders for the Future – Student Association

Chairman of the Promotion Section (Jan 2025 – June 2025)

- **Co-organized a high-profile event for over 100 participants featuring Tomasz Kammel**, responsible for promotion strategy and execution.
- Led a team of 9 students to execute promotion strategies for university events.
- Analyzed engagement metrics of social media campaigns to optimize reach and attendance.