



JAKUB DEREŃ

EMAIL

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PHONE

+48 782 866 730

SKILLS

- Market Analysis
- Basic of Project Management
- Basics of Agile methodologies
- Design Thinking
- Graphic Design
- Adobe
- Wordpress
- Google Adword
- Basics of SEO
- Basics of HTML
- Basics of CSS
- Shop Management
- Social Media Marketing
- Direct Sales
- Photography

LANGUAGES

English - Advanced
French - Beginner
Polish - Native

CERTIFICATES

Graphic Design Masterclass

Udemy - December 2021

Project Management for beginners

PARP Academy - February 2022

Design thinking

PARP Academy - February 2022

Digital marketing

Google - April 2022

HOBBY

Photography
Cycling
Language learning

I study, constantly develop, expand my competences and work in a restaurant on weekends. I have acquired skills I have thanks to study, work and determination. I am creative, hard-working and conscientious. I am not afraid of challenges and always do my best. Thanks to the fact that I deal with photography and graphics, I pay attention to details and develop my creativity. I am always myself and I love to work with people.

EXPERIENCE

2022-01
present

Member of the Committee on Promotion and Business Cooperation

Student's Council of the University of Warsaw, Warsaw

Participation in student projects and initiatives. Create graphics. Organization of events. Taking pictures. Running the podcast.

2021-01
2021-12

Manager

Spitiko Delikatesy Greckie, Warsaw

Online store management by Wordpress. Participation in the creation of the brand, market analysis. Creation of the company logo. Creating graphics and photos for social media. Running a stationary store.

2020-07
2020-09

Intern in the IT department

Cumulus Agencja Reklamowa, Lublin

Work on the design of the website for PKOl. Data import and testing. Work on the project of the website for ABC Senior. Adding and editing entries, blog support.

EDUCATION

2020-10
present

Management, Bachelor's degree

University of Warsaw

Subjects in the field of management, marketing, organization, finance, technology. Projects developed in teams.